

THEODORE FRANCIS GREEN, R., CHAIRMAN

J. W. FULBRIGHT, ARK.
JOHN SPARKMAN, ALA.
HUBERT H. HUMPHREY, MINN.
MIKE MANSFIELD, MONT.
WAYNE MORSE, OREG.
RUSSELL B. LONG, LA.
JOHN F. KENNEDY, MASS.
ALBERT GORE, TENN.
FRANK J. LAUSCHE, OHIO
FRANK CHURCH, IDAHO

ALEXANDER WILEY, WIS.
BOURKE B. HICKENLOOPER, IOWA
WILLIAM LANGER, N. DAK.
GEORGE D. AIKEN, VT.
HOMER E. CAPEHART, IND.
FRANK CARLSON, KANS.

United States Senate

COMMITTEE ON FOREIGN RELATIONS

June 18, 1959

CARL MARCY, CHIEF OF STAFF
DARRELL ST. CLAIRE, CLERK

Honorable Allen W. Dulles
Director, Central Intelligence Agency
2430 E Street, N.W.
Washington, D. C.

Dear Director Dulles:

Recently, I introduced in the U. S. Senate, a bill to establish a Citizens Council for Advocacy of Freedom.

The purpose of the Council would be to: reevaluate the Communist global ideological challenge; reappraise our own efforts in the light of that challenge; increase public awareness of the importance of the "battle of men's minds," and our efforts to (a) counter the Soviet offensive, and (b) lay a foundation of free ideas, translated into the language that people of other lands can more easily understand -- upon which to build a better world; and, extremely important, to increase the use of the ingenious "know-how" which our free enterprise system has developed for mass media, to a better freedom-spreading program.

The Council would include the "best minds" in America in the field of mass media. It would be composed of at least 15 members, as follows: eight from private life; four Legislators (two from each political party) and three members representing the United States Information Agency, Central Intelligence Agency, and International Cooperation Administration.

Of those selected from private life, at least one-half would represent radio, television, publishing and other forms of information dissemination.

The Council would make a report of its findings to the President and the Congress within six months after its formation -- preferably by early 1960.

As you well recognize, the Communists today are engaged in a many-tentacled global effort at expansion of influence and control over more and more people. Although the threats exist on many fronts -- including the military and economic -- the contest for men's minds may well determine the tide in the Communism-versus-freedom struggle.

Until now, the United States -- and the Free World -- effort on the ideological front has been almost infinitesimally small in comparison to the Soviet shot-gunning of propaganda.

Consequently, I believe we need to take a new look at our "idea-spreading" programs.

Honorable Allen W. Dulles

-2-

June 18, 1959

The establishment of a top-level Council -- composed of the best brains in the country in this field -- would, I believe, help us to: (1) win the ideological battle; and (2) in a more positive way, lay the ideological foundation of ideas and ideals of freedom upon which to promote peace for the future.

I am taking the liberty of sending along a copy of the tear sheets from the Congressional Record containing the bill itself, as well as a supplementary statement on its purposes.

As you will note, the proposed Council would include a representative of your own fine Agency. Based upon your Agency's splendid work in this field, I feel such a representative could make an invaluable contribution to successfully achieving the objectives of the Council.

Although I know you are extremely busy, it would be most helpful -- as Director of CIA -- if you would find it possible to comment on the merits -- or if you so feel, lack of merit -- in this proposal to strengthen our program for "spreading the freedom word."

With kindest regards, I am

Sincerely,


Alexander Wiley

AW:kmh
Enclosure

671 2 11 1959

Declassified and Approved For Release 2013/12/04 :
CIA-RDP61-00357R000100190013-7

MEMORANDUM FOR THE **DIRECTOR**

Attached is a proposed reply to Senator Fulbright's letter requesting our views on S. 2188, Senator Wiley's bill to provide for the establishment of a Citizens' Council for Advocacy of Freedom. This report is based on the views of the DD/I and DD/P and has their concurrence. Copies of adverse reports prepared by State Department and ICA are attached for your information. Our report must be cleared with the Bureau of the Budget before transmission to Senator Fulbright.

s/ John S. Warner

JOHN S. WARNER
Legislative Counsel

1 October 1959
(DATE)

Declassified and Approved For Release 2013/12/04 :
CIA-RDP61-00357R000100190013-7